The family tradition of Mezcal production can be traced back to 1840. Out of Emilio’s 4 great-grandfathers, 3 of them produced Mezcal. One of these great-grandparents was the 6th generation producer of Mezcal. Emilio graduated from Veterinary school in 2004.

After graduation Emilio return to the USA where he started working in the construction business. Where, a year later he moved back to Mexico to work full time with his father producing Mezcal in Pino Bonito, Michoacán.

Emilio founded the Association for Producers of Maguey and was President from 2006 to 2013. He was also was the Secretary and Founder of the Union of Mezcaleros of Michoacán from 2008 to 2012. One of the organization’s biggest achievement was helping to get the DOM to include the 29 municipalities of Michoacán. From 2007 to the present he has been the manager of operations for Destiladora Michoacána de Mezcales Tradicionales S.P.R de R.L and owner of Don Mateo de la Sierra, the first enterprise and brand certified by NOM 070 of Mezcal in the state of Michoacán.

Since October 2013, he has been a representative for producers in the Comité Estatal del Sistema Producto Maguey, A.C. (Michoacán State Committee for Maguey Products) which is a multi-sector organization tasked with ensuring chains of production adhere to federal law. Emilio is also deeply involved in environmental sustainability. Their agave farm is home to many different plants, trees, and wildlife.

In 2017, Emilio’s ranch was recognized on a state and federal level for their conservation efforts.