Salvador Rosales Trejo

Salvador Rosales Trejo, owner of Tequila Cascahuin. Salvador's passion for Tequila began in childhood as he grew up at Destileria Cascahuin, where since its establishment in 1904 the Rosales Family has made Tequila.

Salvador left the distillery to pursue a degree in Industrial Engineering with a Masters in Tequila Processes, where upon graduating he returned with a newfound knowledge of his passion. Salvador is not afraid to push the boundaries in the category of Tequila.

In 2015, Destileria Cascahuin installed a stone pit oven in the efforts to embrace the historical flavors of what Tequila once was nearly 300 years ago, and in partnership with David Suro, created Siembra Valles Ancestral. More recently, Salvador has added a Tahona for crushing the agaves to the family distillery as a continuation of the search for bold flavors that can only be achieved through a more rustic approach.

Salvador Rosales Trejo represents the future of Tequila Production and a new wave of young producers ready and willing to preserve the culture of making quality Tequila.