OPPORTUNITIES FOR CORPORATE SPONSORSHIP

Since the Institute’s establishment in 1990, we have carried out our mission to enrich relations between Mexico and the United States through culture and artistic dialogue. Our ongoing programming brings to D.C. the best of Mexican art exhibits, scholarly lectures, film screenings, music concerts, performing arts, academic lectures and culinary demonstrations.

The Mexican Cultural Institute has positioned itself as a thriving artistic center in the heart of Washington, and has developed cultural programming in partnership with many leading institutions in the nation’s capital including the Smithsonian Institution, the John F. Kennedy Center for the Performing Arts, the National Gallery of Art, the Library of Congress, the American Film Institute, American University, and the Corcoran School of the Arts & Design.

In its next chapter of development, the Mexican Cultural Institute will expand its mandate to include more binational higher education initiatives, an artist-in-residence program, and additional K-12 student resources. We are eager to continue welcoming our younger audiences to the Institute to learn about the vibrancy of Mexican culture and to develop a deeper global awareness.

The majority of cultural programming, as well as bilingual guided tours of the Institute and our murals, are available to the public free of charge. We are proud to make high-quality cultural events, arts education, and academic resources accessible to our diverse local, national and international audience.

As a 501(c)(3) non-profit organization, the Mexican Cultural Institute relies heavily on the generosity of committed donors. We welcome you to consider the enclosed sponsorship packages and choose the package that best suits your organization. The Institute has a budget for overhead costs, so you can be sure that your donations will be directly allocated to artist fees, educational programs, event production, and institutional collaborations.

We thank you in advance for your generosity.

Please make your tax-deductible donation to the Mexican Cultural Institute, a non-profit 501(c)(3) organization.
Sponsorship Level “Platinum”: $12,000.00

This sponsorship level presents your organization with invaluable opportunities to show its commitment to inclusion, education, creativity, and a celebration of diversity. As a Platinum Level sponsor, your organization will enjoy the following exclusive benefits:

- **One private corporate event** at the Mexican Cultural Institute’s historical mansion in Washington, DC for up to 250 people, exempt from the $7,000 lease fee. This venue, listed in the National Register of Historic Places, has housed nearly a century of committed efforts to strengthen binational relations between Mexico and the United States.

- **Recognition** of corporate sponsors on the MCI’s web page. Corporate sponsors’ logos will be linked to their corresponding websites.

- **Visibility** on a national stage as a supporter of the Institute’s programming and initiatives that promote cultural diplomacy.

- **Networking** opportunities at one high-level social event at the Mexican Cultural Institute, where your team can meet our community of leaders in government, culture, diplomacy, education, and/or business.

- **Invitations** to attend all of the MCI’s artistic events throughout 2017.

- **Two tickets** to a 2017 edition of our culinary program series, *Mexican Table*, which showcases the diverse regional gastronomy of Mexico, and the talents of high-profile Mexican chefs.

Donations are tax-deductible, and donors will receive an IRS-compliant receipt as a record of the donation. Corporate sponsorship is crucial to the quality and breadth of the MCI’s programs.
“Gold” Sponsorship Level: $5,000.00

This sponsorship level offers your association an important platform to position itself as an agent of inclusive social, cultural, creative and educational change. As a Gold Level sponsor, your organization will enjoy the following exclusive benefits:

• **Public recognition** of corporate sponsors on the MCI’s web page. Corporate sponsors’ logos will be linked to their corresponding websites.

• **Visibility** on a national stage as a supporter of the Institute’s programming and initiatives that promote cultural diplomacy.

• **Networking** opportunities at one high-level social event at the Mexican Cultural Institute, where your team can meet our community of leaders in government, culture, diplomacy, education, and/or business.

• **Invitations** to attend all of the MCI’s artistic events throughout 2017.

• **Two private tours** of the Mexican Cultural Institute’s historic building, permanent murals, and temporary exhibits, led by our Executive Director.

• **Two tickets** to a 2017 edition of our culinary program series, *Mexican Table*, which showcases the diverse regional gastronomy of Mexico, and the talents of high-profile Mexican chefs.

Donations are tax-deductible, and donors will receive an IRS-compliant receipt as a record of the donation. Corporate sponsorship is crucial to the quality and breadth of the MCI’s programs.
“Silver” Sponsorship Level: $3,000.00

This sponsorship level offers your association an important platform to position itself as an agent of inclusive social, cultural, creative and educational change. As a Silver Level sponsor, your organization will enjoy the following exclusive benefits:

• **Public recognition** of corporate sponsors on the MCI’s web page. Corporate sponsors’ logos will be linked to their corresponding websites.

• **Visibility** on a national stage as a supporter of the Institute’s programming and initiatives that promote cultural diplomacy and align with your association’s commitment to creating a healthy bilateral business environment for Mexican and American entrepreneurs.

• **Networking** opportunities at one high-level social event at the Mexican Cultural Institute, where your team can meet our community of leaders in government, culture, diplomacy, education, and/or business.

• **Invitations** to attend all of the MCI’s artistic events throughout 2017.

• **One private tour** of the Mexican Cultural Institute’s historic building, permanent murals, and temporary exhibits, led by our Executive Director.

Donations are tax-deductible, and donors will receive an IRS-compliant receipt as a record of the donation. Corporate sponsorship is crucial to the quality and breadth of the MCI’s programs.